

PLAYBILL ADVERTISING & SPONSORSHIPS

PURCHASE A PLAYBILL ADVERTISEMENT

The 2024 Playbill is digital this year for the first time - offering greater opportunity and wider reach! Playbill ads for each show are viewed by thousands of people from near & far. Over 16,000 patrons visited The Sharon Playhouse last season!

- ¼-page ad: B/W \$250; COLOR \$400
4.5" width x 1.75" height (horizontal)
2.25" width x 3.5" height (vertical)
- ½-page ad: B/W \$450; COLOR \$600
4.5" width x 3.5" height
- Full-page ad: B/W \$700; COLOR \$850
4.5" width x 7.5" height
Hyperlinked ad in e-blasts

Note: A print version of the Playbill will also be available upon request.



BECOME A SPONSOR

CORNERSTONE PARTNER

\$1,500 - \$2,499

- Includes 4 tickets to each 2024 MainStage or YouthStage shows
- ¼-page B/W, hyperlinked ad in the Playhouse's brand new digital playbill
- Name/logo placement with hyperlink on the Playhouse website
- Name/logo included on the digital screen display in the lobby of The Olsen Theater

PLAYHOUSE PATRON

\$2,500 - \$3,499

- Includes 6 tickets to each 2024 MainStage or YouthStage shows
- ½-page B/W hyperlinked ad in the Playhouse's brand new digital playbill
- Name/logo placement with hyperlink on the Playhouse website
- Name/logo included on the digital screen display in the lobby of The Olsen Theater

COMMUNITY LEADER

\$3,500 - \$4,999

- Includes 8 tickets to each 2024 MainStage or YouthStage shows
- 2 tickets to Spotlight Gala performance
- ½-page color hyperlinked ad in the Playhouse's brand new digital playbill
- Name/logo placement with hyperlink on the Playhouse website
- Name/logo included on the digital screen display in the lobby of The Olsen Theater

CREATIVE INVESTOR

\$5,000 - \$9,999

- Includes 10 tickets to each 2024 MainStage show
- 4 tickets to Spotlight Gala performance
- Full-page B/W hyperlinked ad in the Playhouse's brand new digital playbill
- Hyperlinked logo in Playhouse e-blasts as well as pre- and/or post-show messaging
- Your logo will be added to the Playhouse e-tickets
- Name/logo placement with hyperlink on the Playhouse website
- Name/logo included on the digital screen display in the lobby of The Olsen Theater



PLAYBILL ADVERTISING & SPONSORSHIPS

BECOME A SPONSOR

BOBBIE'S CIRCLE

\$10,000+

- Includes 12 tickets to each 2024 MainStage or YouthStage shows
- 8 Spotlight Gala tickets performance
- Full-page color hyperlinked ad in the brand new digital playbill
- Hyperlinked logo in Playhouse e-blasts, pre- and/or post-show messaging
- Your logo will be added to the Playhouse e-tickets
- Name/logo placement with hyperlink on the Playhouse website
- Name/logo included on the digital screen display in the lobby of The Olsen Theater

NEW!

PLAYHOUSE SHOW / SERIES SPONSOR

\$2,500 - \$3,499

- Includes 6 tickets to your sponsored show or series
- ½-page color hyperlinked ad in hardcopy & digital show programs
- Hyperlinked logo in digital messaging related to your sponsored show (e.g., e-blasts, pre- and/or post-show messaging)
- Your logo will be added to the e-tickets of your sponsored show or series
- Name/logo placement on the Playhouse website
- Name/logo included on the digital screen display in The Olsen lobby

